

# Jake Roberts

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## EDUCATION

### Appalachian State University | Bachelor of Science | December 2017

- Major: Communications – Electronic Media/Broadcasting
- Minor: Theatre Arts
- Graduated early in 3.5 years

### Kellar Radio Talent Institute | Certificate | June 2017

- Member institute in the National Radio Talent System
- Completed an intensive program with instruction from a diverse group of industry professionals
- Program is designed to add young talent to the radio industry "Farm System"
- Certified as a Radio Marketing Professional by the Radio Advertising Bureau
- Attended the 2017 Radio Show in Austin, TX, which provided another opportunity to learn from established professionals



## WORK EXPERIENCE

### 90.5 WASU The App

*On-Air Talent* | Boone, NC | December 2014 – December 2017

Produced and delivered an entertaining and informative radio show

### App TV

*Production Intern* | Boone, NC | September 2016 – August 2017

Developed capabilities in the technical requirements of video production

### WhatCulture.com

*Contributor* | Boone, NC | June 2017 - Present

Published 39 articles generating a total of 2.6 million views

### Subway

*Sandwich Artist/Cashier* | Boone, NC | June 2017 – October 2017

Interacted with customers and handled a wide variety of tasks at once

## SKILLS

- Strong voice talent and skill managing a live broadcast
- Comfort creating and managing YouTube content
- Background in voice-over techniques and voice acting
- Experience in mixing and editing sound recordings in Adobe Audition
- Able to create and edit video in both Adobe Premiere and Final Cut Pro
- Capable of producing high quality scripts in short time frames
- Extensive history in both acting and performing
- Using social media to drive conversation

## INTERESTS

Creative writing, musical and theatrical performance, football and wrestling fan.

## REFERENCES

Dan Vallie Hill  
General Manager  
WASU-FM  
Kellar Radio Institute  
Phone: (828) 262-7621  
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Rob Gelber  
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