



## Position Available

**Date:** November 19, 2018

**Title:** Creative Services Director

**Location:** Fayetteville, NC

### Description:

Beasley Media Group – Fayetteville is currently searching for a creative services director who is proactive, energetic and can multi-task! This candidate will be responsible for audio production, voice-overs, and copywriting services to the programming and sales department. Designs and executes in-house production which includes voicing, writing, dubbing and archiving of commercials and promotional announcements. Assigns and directs on-air staff in the production (and writing, where applicable) of commercials for clients. Provides creative support to the sales department and clients with regard to commercials and promotional announcements. Reads and edits material from clients to ensure conformance with company policy and FCC regulations and other applicable laws. Oversees the quality of all on-air production and imaging. Coordinates with traffic department and sales staff to expedite radio commercials and rotation of commercials according to the specifications requested by client and/or sales department. Tracks and corrects daily commercial discrepancy reports. Performs additional duties in small stations, such as on-air work or fill-in for on-air personality. Other duties may be assigned.

### Qualifications:

- Two years related experience and/or training; or equivalent combination of education and experience.
- Ability to write and produce effective commercials.
- Demonstrated ability to speak effectively before customers and managers
- Ability to operate a mixing console, digital recorder, and audio-processing equipment (digital or analog).
- Ability to operate a computer for general office functionality ;
- Ability to perform or voice track an on air shift.
- On-air and social media experience is a plus.
- Creativity is a must!

**This position is full-time and includes benefits**

**Last Date for consideration:** Until Filled

**Interested applicants should indicate where they found this posting when submitting their cover letter, resume and writing and production samples to: [Randy.Bliss@bbqi.com](mailto:Randy.Bliss@bbqi.com). No phone calls please.**

**Beasley Media Group, LLC. is an Equal Opportunity Employer.**