

# ***Benztown & The National Radio Talent System Join Forces To Launch Their New Mentorship Program***

January 2019



## ***Press Compilation***



**the mouth** BROADCAST MEDIA'S DAILY MIX OF TOP NEWS AND INFORMATION  
NEWS | INTERVIEWS | ENTERTAINMENT | TECHNOLOGY | FEATURES | POP CULTURE

Click [here](#) to sign up for the  
**TALKERS Newsletter**  
*The daily email with the latest talk media news!*





## New Mentorship Program Launches

January 28, 2019

Benztown and The National Radio Talent System have launched the Benztown Mentorship Program, which will offer one-to-one mentoring to a handful of students accepted into the National Radio Talent System. Cumulus Media's Jack Diamond (left) will mentor Carly Rogers (right). Rogers is the first student to enter the new program.

Rogers is from Susquehanna University and participated in the Confer Radio Talent Institute last summer at Bloomsburg University of Pennsylvania. Through the Benztown Mentorship Program, Rogers will be personally mentored by Diamond, Host of "The Jack Diamond Morning Show" on Mix 107.3/WRQX-FM in Washington, D.C., during the months of January, February and March. Diamond will mentor Rogers via teleconference and at WRQX-FM studios in Washington, D.C.

Dave "Chachi" Denes, Benztown President, said: "We are so pleased to help The National Radio Talent System™ connect some of radio's most accomplished professionals with promising students working toward careers in radio through the Benztown Mentorship Program. Our industry is only as strong as the talent that we attract and train, and we believe that this program will create opportunities for up-and-coming young broadcasters and radio stations and companies looking to hire the very best."

Dan Vallie, President, The National Radio Talent System™, said: "We were talking internally about doing a mentorship program when Benztown/Chachi approached us. The magic happened, and it's exciting to start 2019 launching the Benztown Mentorship Program. This is an outstanding opportunity and experience for the selected students."

Jack Diamond, Host of "The Jack Diamond Morning Show" on Mix 107.3/WRQX-FM in Washington, D.C., said: "I am pleased and honored to have been asked to be the first mentor of the Benztown Mentorship Program, in association with The National Radio Talent System™. When two of the absolute best in our business, Dan Vallie and Dave "Chachi" Denes, ask, you say yes! Working with and developing talent has long been a passion. It's a way for all of us to support and improve our

amazing industry. It's also a great way to thank those who were there for us in the beginning and helped us along our journey. I can't wait to get started!"

[Source](#)

---



## Benztown, Radio Talent Institute Launch Mentorship Program.

January 28, 2019

Benztown has partnered with the National Radio Talent Institute to launch the Benztown Mentorship Program, a one-on-one mentorship opportunity offered to select students who are accepted into the National Radio Talent System. Cumulus Media hot AC "Mix 107.3" WRQX Washington, DC morning host Jack Diamond will serve as the initial mentor. Diamond is paired with Susquehanna University student Carly Rogers, who participated in the Confer Radio Talent Institute last summer at Bloomsburg University of Pennsylvania.

"We are so pleased to help The National Radio Talent System connect some of radio's most accomplished professionals with promising students working toward careers in radio through the Benztown Mentorship Program," Benztown president Dave "Chachi" Denes said in a release. "Our industry is only as strong as the talent that we attract and train, and we believe that this program will create opportunities for up-and-coming young broadcasters and radio stations and companies looking to hire the very best."

Mentoring opportunities will be offered during the spring and fall semesters.

"We were talking internally about doing a mentorship program when Benztown/Chachi approached us," National Radio Talent System president Dan Vallie added. "The magic happened, and it's exciting to start 2019 launching the Benztown Mentorship Program. This is an outstanding opportunity and experience for the selected students."

[Source](#)

---



## Benztown & The National Radio Talent System Join Forces To Develop Radio's Next Generation Of Talent

January 28, 2019

BENZTOWN and THE NATIONAL RADIO TALENT SYSTEM have launched the BENZTOWN MENTORSHIP PROGRAM. It will offer one-to-one mentoring to select students who are accepted into THE RADIO TALENT INSTITUTES of THE NATIONAL RADIO TALENT SYSTEM, on an ongoing basis, with structured mentoring opportunities during the SPRING and FALL Semesters.

The companies also announced the selection of the program's first quarter mentee, SUSQUEHANNA UNIVERSITY student CARLY ROGERS. ROGERS participated in the CONFER RADIO TALENT INSTITUTE last SUMMER at BLOOMSBURG UNIVERSITY OF PENNSYLVANIA. Through the BENZTOWN MENTORSHIP PROGRAM, ROGERS will be personally mentored by JACK DIAMOND, Host of "THE JACK DIAMOND MORNING SHOW" on CUMULUS MEDIA Hot AC WRQX (MIX 107.3)/WASHINGTON, D.C., during the months of JANUARY, FEBRUARY and MARCH. DIAMOND will mentor ROGERS via teleconference and at the WRQX studios.

BENZTOWN Pres. DAVE "CHACHI" DENES said, "We are so pleased to help THE NATIONAL RADIO TALENT SYSTEM connect some of radio's most accomplished professionals with promising students working toward careers in radio through the BENZTOWN MENTORSHIP PROGRAM. Our industry is only as strong as the talent that we attract and train, and we believe that this program will create opportunities for up-and-coming young broadcasters and radio stations and companies looking to hire the very best."

THE NATIONAL RADIO TALENT SYSTEM Pres. DAN VALLIE said, "We were talking internally about doing a mentorship program when BENZTOWN/CHACHI approached us. The magic happened, and it's exciting to start 2019 launching THE BENZTOWN MENTORSHIP PROGRAM. This is an outstanding opportunity and experience for the selected students."

JACK DIAMOND said, "I am pleased and honored to have been asked to be the first mentor of the BENZTOWN MENTORSHIP PROGRAM, in association with THE NATIONAL RADIO TALENT SYSTEM. When two of the absolute best in our business, DAN VALLIE and DAVE "CHACHI" DENES, ask, you say yes! Working with and developing talent has long been a passion. It's a way for all of us to support and improve our amazing industry. It's also a great way to thank those who were there for us in the beginning and helped us along our journey. I can't wait to get started!"

For more information about the BENZTOWN MENTORSHIP PROGRAM or to participate in the program as a mentor, contact SUSAN AKSU at [sa@benztown.com](mailto:sa@benztown.com) or at (818) 842-4600.

[Source](#)

---



January 28, 2019

**Benztown** and **The National Radio Talent System**, the system of Radio Talent Institutes across America, announce the launch of the Benztown Mentorship Program that offers one-to-one mentoring to select students accepted into The Radio Talent Institutes. The program's first quarter mentee is **Susquehanna University** student **Carly Rogers**, who will be personally mentored by WRQX, Washington "Mix 107.3" morning personality **Jack Diamond** this month through March

[Source](#)

---



## Benztown And NRTS Form Mentorship Program

THE MOUTH, JANUARY 28TH, 2019 — Benztown and The National Radio Talent System™ (NRTS) announce the launch of the Benztown Mentorship Program. The Benztown Mentorship Program will offer one-to-one mentoring to select students who are accepted into the NRTS on an ongoing basis, with structured mentoring opportunities during the Spring and Fall Semesters. Benztown and NRTS also announced the selection of the program's first quarter mentee, Susquehanna University student **Carly Rogers**. Rogers participated in the Confer Radio Talent Institute last summer at Bloomsburg University of Pennsylvania.

Through the Benztown Mentorship Program, Rogers will be personally mentored by radio professional **Jack Diamond**, Host of "The Jack Diamond Morning Show" on Cumulus Mix 107.3/WRQX-FM in Washington, D.C., during the months of January, February and March. **Dave "Chachi" Denes**, Benztown President, said: "We are so pleased to help The National Radio Talent System™ connect some of radio's most accomplished professionals with promising students working toward careers in radio through the Benztown Mentorship Program. Our industry is only as strong as

the talent that we attract and train, and we believe that this program will create opportunities for up-and-coming young broadcasters and radio stations and companies looking to hire the very best." For more information about the Benztown Mentorship Program or to participate in the program as a mentor, contact Susan Aksu at [sa@benztown.com](mailto:sa@benztown.com) or at (818) 842-4600. About The National Radio Talent System™

[Source](#)

---



## Benztown to Launch Mentorship Program

January 28, 2019

Benztown and The National Radio Talent System are partnering to launch the Benztown Mentorship Program, offering one-to-one mentoring to select students who are accepted into The Radio Talent Institutes of the National Radio Talent System, on an ongoing basis, with structured mentoring opportunities during the Spring and Fall Semesters.

Benztown and The National Radio Talent System also announced the selection of the program's first quarter mentee, Susquehanna University student Carly Rogers. Rogers participated in the Confer Radio Talent Institute last summer at Bloomsburg University of Pennsylvania. Through the Benztown Mentorship Program, Rogers will be personally mentored by radio professional Jack Diamond, Host of "The Jack Diamond Morning Show" on CUMULUS MEDIA's Mix 107.3/WRQX-FM in Washington, D.C., during the months of January, February and March. Diamond will mentor Rogers via teleconference and at WRQX-FM studios in Washington, D.C.

Dave "Chachi" Denes, Benztown President, said: "We are so pleased to help The National Radio Talent System connect some of radio's most accomplished professionals with promising students working toward careers in radio through the Benztown Mentorship Program. Our industry is only as strong as the talent that we attract and train, and we believe that this program will create opportunities for up-and-coming young broadcasters and radio stations and companies looking to hire the very best."

Dan Vallie, President, The National Radio Talent System, said: "We were talking internally about doing a mentorship program when Benztown/Chachi approached us. The magic happened, and it's exciting to start 2019 launching the Benztown Mentorship Program. This is an outstanding opportunity and experience for the selected students."

Jack Diamond, Host of "The Jack Diamond Morning Show" on Mix 107.3/WRQX-FM in Washington, D.C., said, "I am pleased and honored to have been asked to be the first mentor of the Benztown Mentorship Program, in association with The National Radio Talent System. When two of the absolute best in our business, Dan Vallie and Dave "Chachi" Denes, ask, you say yes! Working with and developing talent has long been a passion. It's a way for all of us to support and improve our amazing industry. It's also a great way to thank those who were there for us in the beginning and helped us along our journey. I can't wait to get started!"

For more information about the Benztown Mentorship Program or to participate in the program as a mentor, contact Susan Aksu at [sa@benztown.com](mailto:sa@benztown.com).

[Source](#)

---



## BENZTOWN & NATIONAL RADIO TALENT SYSTEM JOIN FORCES TO DEVELOP TALENT THROUGH THE BENZTOWN MENTORSHIP PROGRAM

January 28, 2019

**Benztown**, a leading international radio imaging, production library, programming, jingles and voiceover services company with over 2,300 affiliations on six different continents, and **The National Radio Talent System**, the system of Radio Talent Institutes across America, discovering and preparing the next generation of broadcasters, announce the launch of the Benztown Mentorship Program. The Benztown Mentorship Program will offer one-to-one mentoring to select students who are accepted into The Radio Talent Institutes of the National Radio Talent System™, on an ongoing basis, with structured mentoring opportunities during the Spring and Fall Semesters.

Benztown and The National Radio Talent System also announced the selection of the program's first quarter mentee, Susquehanna University student **Carly Rogers**. Rogers participated in the Confer Radio Talent Institute last summer at Bloomsburg University of Pennsylvania. Through the Benztown Mentorship Program, Rogers will be personally mentored by radio professional **Jack Diamond**, Host of *The Jack Diamond Morning Show* on **Cumulus Media's WRQX** (Mix 107.3) in Washington, D.C., during the months of January, February and March. Diamond will mentor Rogers via teleconference and at WRQX-FM studios in Washington, D.C.

**Dave "Chachi" Denes**, Benztown President, said: "We are so pleased to help The National Radio Talent System™ connect some of radio's most accomplished professionals with promising students working toward careers in radio through the Benztown Mentorship Program. Our industry is only as strong as the talent that we attract and train, and we believe that this program will create opportunities for up-and-coming young broadcasters and radio stations and companies looking to hire the very best."

**Dan Vallie**, President, The National Radio Talent System, said: "We were talking internally about doing a mentorship program when Benztown/Chachi approached us. The magic happened, and it's

exciting to start 2019 launching the Benztown Mentorship Program. This is an outstanding opportunity and experience for the selected students.”

Jack Diamond said: “I am pleased and honored to have been asked to be the first mentor of the Benztown Mentorship Program, in association with The National Radio Talent System™. When two of the absolute best in our business, Dan Vallie and Dave “Chachi” Denes, ask, you say yes! Working with and developing talent has long been a passion. It’s a way for all of us to support and improve our amazing industry. It’s also a great way to thank those who were there for us in the beginning and helped us along our journey. I can’t wait to get started!”

[Source](#)